

2026

PARTNERSHIP GUIDE

*Regenerative Capital:
Financing a Sustainable Future for Canadian Healthcare*





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A LETTER FROM OUR CO-CHAIRS



Dear Potential Partner,

Since 2016, the Queen's Healthcare and Business Conference (QHBC) has provided a platform for students and industry professionals to connect, collaborate, and explore the evolving intersection between healthcare and business. Over the past nine years, QHBC has grown into one of Canada's leading student-run conferences, known for fostering meaningful conversations and providing delegates with practical insight into the healthcare sector. As we approach our 10th anniversary in 2026, our team is committed to continuing this legacy and delivering an even more impactful experience.

QHBC remains the first student-run conference of its kind in Canada, offering a space where ambitious students and established professionals come together to exchange ideas, share experiences, and explore the systems that drive innovation in healthcare. Our goal is to create a collaborative environment where diverse perspectives spark dialogue and inspire change. This would not be possible without the continued support of our partners, whose expertise and participation bring real-world depth to our discussions.

Our 2026 theme, Regenerative Capital: Financing a Sustainable Future for Canadian Healthcare, reflects our focus on how financial innovation and investment can help rebuild and strengthen Canada's healthcare systems for the long term. The conference will take place on March 6th and 7th in downtown Kingston at the renowned Delta Hotel Waterfront.

As Canada's largest service sector and one of the world's fastest-growing industries, healthcare represents both an economic driver and a social responsibility. The pandemic exposed the fragility of many existing systems, but it also opened the door for creative reinvestment and renewal. Through this year's theme, QHBC aims to explore how organizations are leveraging capital—both financial and human—to build more resilient, equitable, and sustainable models of care. By highlighting the ways our partners are leading this transformation, we hope to challenge delegates to think proactively about how innovation, collaboration, and financing can work together to drive lasting impact.

Each year, QHBC's success is made possible through the generosity and engagement of our partners. Your support allows us to host a range of events, including keynote presentations, interactive workshops, case competitions, and networking sessions that connect students directly with leaders shaping the future of healthcare. These partnerships form the foundation of the value we deliver to our attendees and ensure that our conference continues to inspire and educate future leaders in the field.

On behalf of the entire QHBC executive committee, we thank you for considering a partnership with us for our 10th annual conference. We would be delighted to collaborate with your organization and look forward to the possibility of creating another memorable and meaningful event together.

Nicole Brown & Munmeet Puar
QHBC Co-Chairs 2025/26



WHY QHBC?

ABOUT US

The Queen's Healthcare and Business Conference is preparing for its 10th year at Queen's University. As the first student-run conference of its kind in Canada, the conference will take place March 6th and 7th at Kingston's Waterfront Delta Hotel. The conference centers around the dynamic healthcare industry and its increasingly integrated relationship with business in both private and public sectors. The two-day event will feature distinguished speakers, energetic panel discussions and debates, an interdisciplinary case competition, and countless networking opportunities. The conference will bring together passionate leaders with diverse backgrounds and experiences, and provide them with the resources to envision and reflect on future relationships and partnerships of healthcare and business on a global scale.





OUR PILLARS



MULTIDISCIPLINARY COLLABORATION

QHBC will convene individuals from diverse backgrounds and expertise to create a rare environment of interconnected learning across disciplines. Through multidisciplinary interactions, participants will be involved in the inevitable need to talk, collaborate, and work side-by-side with unconventional partners leading the discussion about international healthcare and innovations.



TRANSFORMATIVE IDEAS

QHBC will inspire the creation of innovative ideas towards an integrated and more collaborative space within the healthcare industry. Through connections and knowledge gained during the conference, participants will have a diverse network of support and expertise to discuss international healthcare policies and norms, and to generate new ideas that can create lasting effects.



CAPTIVATING CONVERSATIONS

QHBC will facilitate conversations across disciplines that capture typically unexplored aspects of healthcare and its relation to commerce in today's society. Through thought-provoking speakers, panels, debates and events, participants will redefine their perception of healthcare and see its many faces that span across industries and fields.



VALUE OF PARTNERSHIP

The Queen's Healthcare and Business Conference provides a collaborative space for driven student leaders and experienced professionals across Canada to connect and discuss the overlap between the healthcare and business industry. We invite you to join us for QHBC 2026 as we explore the dynamic relationship between both fields and the transition from serving patients to customers.



BRAND EXPOSURE

- Visibility throughout the conference on various advertising platforms to showcase your organization's expertise and insights.
- Reinforce your organization's prevalence in the industry to attending delegates and industry professionals.



COMMUNITY INVOLVEMENT

- Actively participate in the dynamic conversation surrounding the overlapping healthcare and business industry.
- Support the growth and development of future industry leaders through this conference that inspires delegates and widens their understanding of the industry.



RECRUITMENT & NETWORKING

- Opportunity to establish a positive relationship with bright and motivated student delegates with different academic backgrounds who will enter various relevant industries.
- Gain innovative perspectives and analytical insights from delegates selected through a competitive process.



PARTNERSHIP OPPORTUNITIES



PLATINUM PARTNERSHIP

\$2,500 +

As our most generous sponsors, you will have the opportunity to participate in your choice of the following:

- Three complementary dinner passes for your company's representatives to join us as we discuss the industry and use this opportunity to network with other industry leaders and students.
- Invite to our exclusive wine and cheese networking event, allowing you to recruit some of the most passionate and skilled student talent.
- Company logo prominently featured in our delegate handbook and on our website.
- Ability to distribute company merchandise within delegate handbags.

SPECIAL OPPORTUNITIES

DINNER PARTNER | \$2,500 +

There are two opportunities to be the exclusive partner for the opening or closing ceremonies. On your choice of evening our dinner partner will have the opportunity to host a keynote address, followed by a gourmet dinner from one of Kingston's top-rated chefs. This is an unparalleled chance to network with delegates, students and industry colleagues, in a comfortable setting.





GOLD PARTNERSHIP

\$750 - \$2499

As one of our valued sponsors, you will have the opportunity to participate in your choice of the following:

- Two complementary dinner passes for your company and their representatives to join us as we discuss the industry and use this opportunity to network with other industry leaders and students.
- Invite to our exclusive wine and cheese networking event, allowing you to recruit some of the most passionate and skilled student talent.
- Company logo prominently featured in our delegate handbook and on our website.
- Ability to distribute company merchandise within delegate handbags.



SILVER PARTNERSHIP

\$500 - \$749

As one of our silver sponsors, you will have the opportunity to participate in your choice of the following:

- Invite to our exclusive wine and cheese networking event, allowing you to recruit some of the most passionate and skilled student talent.
- Company logo featured in our delegate handbook and on our website.
- Ability to distribute company merchandise within delegate handbags.
- Opportunity to provide promotional goods in delegate bags.

SPECIAL OPPORTUNITIES

WORKSHOP PRESENTATION | \$700

The workshop will give your company the chance to inspire and motivate delegates within the healthcare and business industries in a collaborative environment. Your firm will be given the opportunity to present a workshop that emphasizes the need to discuss the ongoing issues and evolution of healthcare, while oriented to meet the goals of your company.

NETWORKING SESSION | \$550

The sponsored networking session will allow your company's representatives to participate in our exceptionally popular wine and cheese event. Hosting a booth at this session provides the opportunity to interact with delegates, engage in discussion on potential company endeavours, and build lasting connections.



BRONZE PARTNERSHIP

\$499 & LESS

As one of our bronze sponsors, you will have the opportunity to participate in your choice of the following:

- Company logo featured in our delegate handbook and on our website.
- Ability to distribute company merchandise within delegate handbags.

SPECIAL OPPORTUNITIES

BREAKFAST SPONSOR | \$499

As a breakfast sponsor, your company will be the title sponsor for the morning session, during the conference, with the option to present a keynote speech. The conference breakfast provides a great opportunity to network with delegates in a more casual setting.

FEATURED SPONSOR | \$499

The sponsored networking session will allow your company's representatives to participate in our exceptionally popular wine and cheese event. Hosting a booth at this session provides the opportunity to interact with delegates, engage in discussion on potential company endeavours, and build lasting connections.





PAST SPONSORS



Further.Together



Queen's Faculty of Biochemistry
Queen's University Master of Science in Healthcare Quality



JLABS @ Toronto





CONTACT INFORMATION

Your company's sponsorship will have a strong community impact - it will support growth and development of student leaders in healthcare and business. Join us to influence dialogue, research, policy, and industry through engaging in conversation, and providing your expertise. QHBC is committed to reciprocating your generous support through building a positive relationship and sponsorship experience. On behalf of the QHBC 2025/26 team, we thank you for all of your support and look forward to working with you!



QHBC Partnership Team

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